

# The TIMES

Serving Noblesville & Hamilton County



11/20/2009 12:18:00 AM

## Seniors entertained with fun night of dinner, music



On Oct. 22 more than 100 seniors gathered to enjoy **dinner** and band performing live music from the 1940's and 50's.

Gordon Marketing Company helped put on the event held at Lutz's Steakhouse in Noblesville. Other supporting the event included Community Bank, The Lodge Assisted Living, Smith's Jewelers, Harbour Major Health and Living, Adriene's Flowers and Gifts and Randall and Roberts Funeral Home.

"We just wanted to give back something to the senior community here in Hamilton County," Dick Gordon said. "We live in Noblesville and wanted something for the local seniors. My wife and I enjoy Thursdays at Lutz's with the live music and though it would be good to let the secret out that people from my generation are missing out on a lot of fun."

Adriene's Flowers gave away fall-themed centerpieces and attendees were encouraged to dress in clothes from the '40's and '50's. Trombones and trumpets played big band music and singers covering Doris Day and various other popular artists from bygone eras. "Our residents haven't had this much fun in years," said Edna Doming, manager of the Lodge. Attendee Phil Price said it was nice to attend an event without pressure to buy anything at the end. Organizers are planning to expand for next year so even more seniors in the county can attend.

"This was our first Senior Fun Nigh and we have bigger plans for next year," said event co-founder Margaret Gordon. Gordon Marketing was recognized in 2008 at the Noblesville Chamber of Commerce Small business of the year as a distributor of Medicare supplements, dental plans and other types of insurance.



### Submitted photos

At the Senior Fun Night in October at Lutz's Steak House in Noblesville, Dick Gordon, above, welcomes those in attendance to the night of dinner, dancing and live music. Throughout the night musicians, below, performed selections from the 1940's and 50's to the enjoyment of more than 100 in attendance.